

### 1Q 2016 | INDUSTRY MIDDLE MARKET INDICATOR

# WHOLESALE TRADE'S GROWTH



#### Revenue Growth vs. National

6.2%

WHOLESALE TRADE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.3%

Past 12 Months National 4.8%

WHOLESALE TRADE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

4.6%

Next 12 Months National

#### **Employment Growth**

2.1%

WHOLESALE TRADE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.6%

Past 12 Months National 1.7%

WHOLESALE TRADE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

2.7%

Next 12 Months National

#### Top 3 Internal Challenges (Next 3 Mo.):

59%

**Business Growth** 

52%

Staff/ Employees

29%

Costs

#### Top 3 Internal Challenges (Next 12 Mo.):

42%

Staff/Employees

36%

**Business Growth** 

120/

Technology/IT

# Preparing for growth through capital investment

Middle market companies in Wholesale Trade are sending a strong message that they are poised to invest.



IN COLLABORATION WITH









#### MEET WHOLESALE TRADE'S MIGHTY MIDDLE MARKET

#### Wholesale Trade's Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B \$604B
IN ANNUA

GENERATING

IN ANNUAL REVENUE

**MORE THAN** 

17,400

**BUSINESSES** 













2.2%

**REPRESENTS** 

OF ALL WHOLESALE TRADE **COMPANIES** 



**GENERATES** 

28.9%

OF ALL WHOLESALE TRADE **BUSINESS REVENUE** 

**EMPLOYS** 

37.6%

OF THE WHOLESALE TRADE WORKFORCE

## Percentage of Revenues around the World

